

SHOOT

FOR SUCCESS

If you are an active target shooter, odds are you first started with a BB gun or an air rifle. Used properly, air rifles are safe, universal, and fun, making them the go-to tool to introduce youth and adults to the sport of target shooting. The Student Air Rifle Program is a 501c3 nonprofit developed by MYSSA in 2013 focused on fostering teamwork, responsibility and focus in youth. SAR uses school aligned units of study, teacher training, universal whistle commands, positive language, and standardized equipment to facilitate an introduction to the lifetime sport of target shooting to grades 4 through 12.

Mission

Facilitate an introduction to the lifetime sport of target shooting to school-aged youth in grades 4 through 12.

Vision

Allow everyone the opportunity to participate in the shooting sports and target shooting will be universally regarded as a safe, relevant and educational activity.

Purpose

Increase involvement in shooting sports, enhance educational performance, and promote positive youth development through firearms safety and target shooting education.



studentairrifleprogram.org

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STUDENT AIR RIFLE PROGRAM

Sponsorship Opportunities

Shoot for Success and help develop today's youth into tomorrow's leaders by becoming a sponsor with the Student Air Rifle Program (SAR). Sponsorships with SAR are investments back into the communities we serve by facilitating an introduction to the lifetime sport of target shooting to school-aged youth.

BENEFITS OF SUPPORTING SAR:

Increased Visibility

Put your company/brand in front of our growing group of SAR Athletes, Instructors and Event Attendees.

Community Impact

Your sponsorship will not only benefit our program but will also contribute to the personal development of the next generation.

Promotional Perks

Receive special perks like networking opportunities at tournaments, advertising material and online presence on different SAR platforms.



Sponsorship Packages



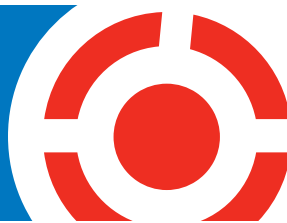
SAR offers various sponsorship packages to accommodate all investment levels. Below outlines information about our sponsorship packages, including contribution levels and associated benefits.

	\$500	\$2,500	\$5,000	\$10,000	\$20,000+
Level Benefits	Supporting	Bronze	Silver	Gold	Platinum
501c3 Tax Benefits	✓	✓	✓	✓	✓
Company listing and link on SAR website	✓	✓	✓	✓	✓
Opportunity to give out promotional items at state, regional and national tournaments	✓	✓	✓	✓	✓
Company name on training and advertising materials (Alphabetical listing)		✓	✓ <small>*Quarter page ad</small>	✓ <small>*Half page ad</small>	✓ <small>*Full page ad</small>
Press release announcing sponsorship			✓	✓	✓
Company name on sponsorship banner posted at all state, regional, and national tournaments			✓	✓	✓
Logo placed at all training sites and state, regional, and national tournaments				✓	✓
One company supplied banner displayed at national tournaments				✓	✓ <small>*Two banners</small>
Logo on tournament shirts				✓	✓
Prominent logo placement on banners and vendor booth at tournaments				✓	✓
Tournament naming rights and opportunity to participate in award ceremonies					✓

Thank you for supporting SAR!

For *More* Information:
Contact John LaRowe

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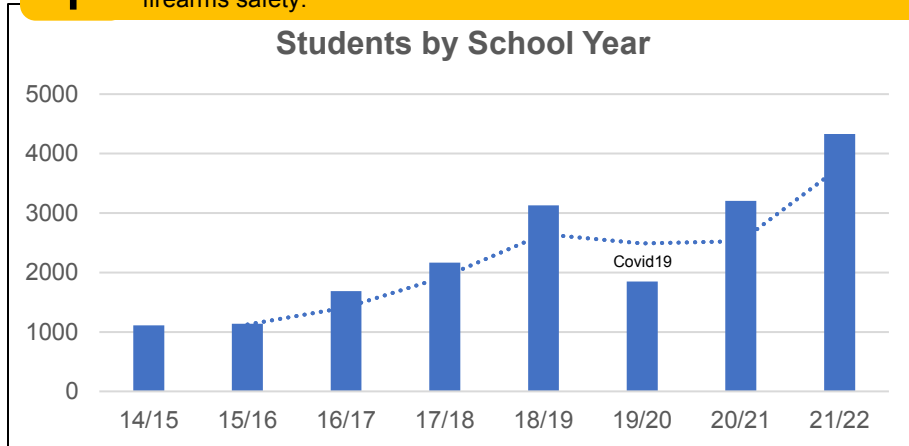
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SAR[®] metrics

Overview Report

Goal 1

SAR facilitates a safe and basic introduction to target shooting & firearms safety.



18,631

The approximate number of SAR students who have participated since inception



100%

SAR follows a strict safety protocol and maintains a perfect record

Goal 2

SAR offers a comprehensive and accountable curriculum



478

The total number of trained Basic Air Riflery Instructors (BARI)

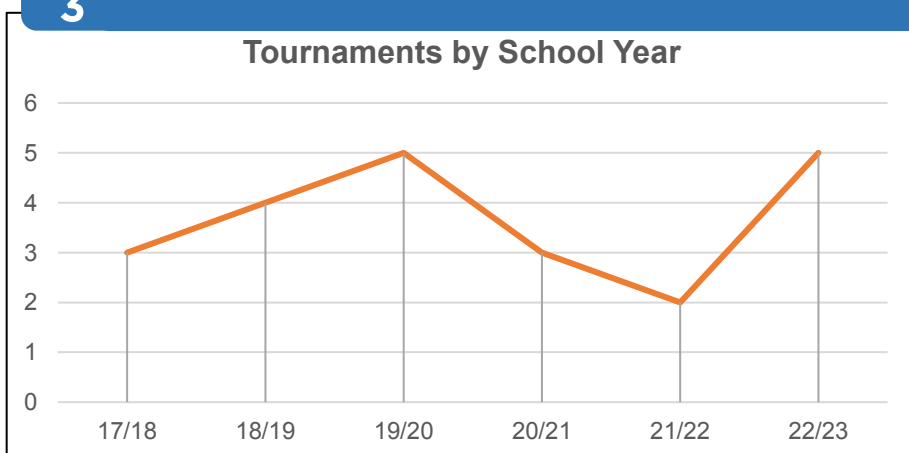


9

The number of lessons in the SAR Basic Air Riflery Instructor Curriculum

Goal 3

SAR promotes positive youth development



42%

Percentage of female 2022/2023 tournament participation



292/300

All-time high SAR tournament score for both male and female

SAR[®] metrics

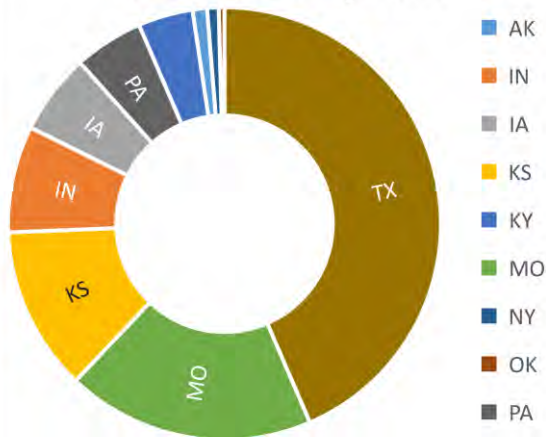
Overview Report

Since inception, SAR has kept to its promise to use school aligned units of study, comprehensive teacher training, universal whistle commands, positive language, and standardized equipment to facilitate an introduction to the lifetime sport of target shooting to school-aged youth in grades 4 through 12.

Accomplishments

- Reached over 18,000 students with SAR lessons since 2014.
- Celebrated 5 years of incorporation in March 2021.
- Launched a new Strategic Plan in 2022.
- Trained over 475 individuals, primarily teachers, as Basic Air Riflery Instructors.

BARI Trained by State

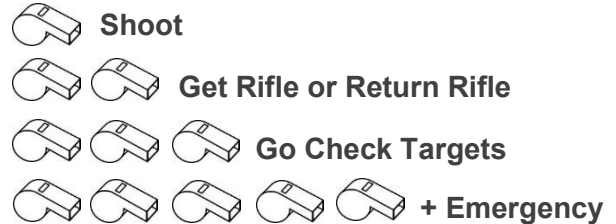


Upcoming Projects

- Partnering with Texas Parks & Wildlife Department to produce videos of the BARI training so parts of the training will be completed online.
- In the process of trademarking “Shoot for Success” and adding additional content to the curriculum. Students will learn even more skills to help them be successful in life while using an air rifle as the teaching tool.
- Scheduled to debut an updated BARI guide in 2023 as well as a pocket guide.
- Working on applying for a Multi-state grant for possible SAR student research.
- Continuing to implement and update the SAR Strategic Plan.

SAR Curriculum Highlight

What the Whistle? SAR uses universal whistle commands to safely teach the fundamentals of air rifle shooting.



11 Steps to Air Riflery Success. SAR teaches steps which allow all skill levels to pick up safe and effective shooting techniques.

1. Position
2. Charge Rifle
3. Load
4. Shoulder Rifle
5. Rifle Hand Set
6. Release Safety
7. Trigger Hand Set
8. Aim (Sight Picture)
9. Shot Set Up
10. Shoot
11. Follow Through, Reflect, and make Safe



Rifle Ready! SAR students learn to display the following steps when in the **Rifle Ready** position.

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- Muzzle pointed in a safe direction
 - Two-handed ready carry
 - Barrel broken open
 - Finger off the trigger
 - Safety on

SAR Vision: Everyone will have the opportunity to participate in the shooting sports and target shooting will be universally regarded as a safe, relevant, and educational activity.